



Southern Farm Show 2027

Exhibitor Liability Insurance Requirements

Rainprotection's Exhibitor Insurance Program

As a standard requirement for all our show exhibitors, you are **required** to carry general liability insurance coverage for our show, including all relevant additional insureds with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. **Insurance coverage is not optional.**

To simplify this process, Southern Farm Show has set up a program with **Rainprotection Insurance** to provide you with a hassle-free, zero-deductible policy that meets all show requirements and covers domestic and international exhibitors. Best of all, your policy is automatically submitted to show management upon purchase.

Click the button below to purchase compliant liability insurance for just \$99 (taxes may apply).

Buy Insurance Instantly Online

Note: While completing the online application, DO NOT check any boxes unless they specifically relate to what you will be doing at your booth at the event.

Submitting Your Own Insurance

If you choose to provide your own insurance instead, you must coordinate with your broker to ensure that your policy is fully compliant with all show requirements. It must meet the following strict criteria:

It is necessary for you to carry general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. This insurance must be in force during the lease dates of the event (January 30–February 8, 2027), naming Southern Farm Show (2721 Picardy PI Charlotte NC 28209) as the certificate holder. The following must be named as additional insured(s): Southern Farm Show and North Carolina State Fairgrounds.

If, after reading the above, you still choose to provide your own insurance, please submit a copy of your compliant COI to dzimmerman@southernshows.com.

Please reach out to sales@rainprotection.net with any **questions** you may have.

We look forward to seeing you at the show!
